

# For Immediate Release

## Vero Beach New Year's Eve 2

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## NEW YEARS EVE DOWNTOWN VERO BEACH

Last year we started a new tradition on New Year's Eve with a downtown New Year's Eve Celebration. This year's Celebration is a fundraiser for the revitalization of the old Theatre Plaza on 14th Ave! It may have been the world's worst kept secret but we are finally looking to share our vision with the community that evening. Please come downtown and share in the festivities and learn of an endeavor to create a community gathering venue with state of the art technology at the old Theatre now renamed *THE HUB @ Theatre Plaza*.

NYE 2016 will once again have the fireworks and ball drop, thanks to our Grand Pooba, Todd Darress, and a myriad of incredible talent, music, food and entertainment.

The downtown area will be transformed into a 1920s Speakeasy Theme. The Charter school will be intimately involved, with 17 kids from the theatre tech program to help run our equipment and 44 kids from the theatre department in costume to sell our wristbands which are RF LED wristband controlled by our own panel. This will allow everyone with one to become part of the entertainment that evening. No longer will we pull ticket numbers to see who won the grand prize for having the golden ticket. A flip of the switch and there will be one lone wristband that will light up and we will know instantly who our winner is that evening.

We have a "Golden Ticket" family/kids time earlier in the evening with the showing of "Willie Wonka and the Chocolate Factory" followed by an earlier ball drop for the kids at 8 pm. This is dependent on the weather especially the wind.

From there we will start the real party! Two stages will be loaded with talent. Our main stage will have the Humdingers to kick off the night followed by Blue Stone Circle and Orlando band that is normally the house band at Universal studios on New Year's Eve.

Our second stage will feature Sherzon our incredible DJs from Orlando surrounded by 4 60 inch TVs with live instagramming pictures of the participants and the festivities. Behind them will be the multiple picture booths for added fun.

Food trucks from Tampa, to Orlando to Miami will fill the streets.

The charter school kids will lead dancing in the streets and the evening will finish up with champagne and fireworks. All evening long the jumbo screen at Heritage will simulcast our Speakeasy theme, and our sponsors will have the opportunity to share their message there. You will also get to see what is planned for the old theatre, THE HUB @ Theatre Plaza.

We cannot thank our kind sponsors enough. Communications International, Paradise Coldwell-Banker Real Estate, Boston Barricade, Florida Broadband and Oculina Bank as well as Treasure and Space Coast Radio.

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The Historical Vero Theatre Project is a Florida 501c3 organization. As we have moved farther along in our vision and a name change was decided upon to Friends of The Hub, Inc the paperwork has been filed with the state. As this has to be done manually rather than online we are awaiting confirmation of that change.

Wings for Humanity, Inc also a Florida based 501c3 with tax exempt status will supply the tax exempt ability until our own tax exempt status is granted which we do expect before the end of the year.